

FORGET SILICON VALLEY.



Self destruction might be a solution!

As THE TRENDWATCHER, I have travelled the epicentre of the future - and I'm going to show you what you are facing from this direction.

Where as here - in Germany and Europe - individual excellence clusters, research laboratories and masterminds have a tinker with the future, in the far west a whole region is living a collective digital gold fever. The day after tomorrow is - technically - already happening.

Forget trying to keep pace - but don't look away. Otherwise, Germany or even the whole of Europe might soon pass to insignificance!

My speech points out what must done if you want to be - or become - fit for the future!

There: Joined-up swarms of innovation, generated by brilliant thinkers, hungry venture capital and ideas, ideas, ideas.

Here: German Angst and tunnel vision, repeated optimisation and digital enhancement of outdated technologies.

If we don't move, Europe will become the new Africa - warns Vivek Wadhwa of Singularity / Stanford University, who is not only a „Leader of tomorrow“ (Forbes Magazine), but also a razor-sharp and provocative analyst.

Failure to act now will result in a loss of importance.

Will you soon be the taxi in an UBER world?

The UBER phenomenon didn't emerge over night. Protecting taxis might be social and caring, but the spin that UBER has created is innovative and trendsetting. Or in short: Disruptive. There is one common objective with all of those new service providers: The aim to disturb, to cause trouble. And yes, it works - „Taxi's are for tourists.“, all others are using UBER.

It's okay to disapprove of such developments. But along with doing so should be the awareness of the long term consequences. No need to read the tea leaves - with TRENDWATCHING you can see today what tomorrow will bring. Nobody can say he didn't know.

Benefit from that huge future deposit which my team and I are mining and interpreting. This speech will transfer that knowledge straight into Europe's everyday business lifes - direct, practically oriented and user friendly.

Forget the Valley, but not your future.

Book now and get that red-hot Valley speech with „Future inside“ - guaranteed!